Donor Commemorates Mental Health Awareness Month

While looking for a creative way to share the importance of mental health care and raise money for a worthy cause, Shelby Robinson with Down the Line Softball (DTL) came up with the idea to design and sell custom softball jerseys, with a portion of all jersey sales to go directly to benefit Pro Bono Counseling.

“Some very close pals of mine helped open the doors for me to explore mental health counseling and how it can completely transform your life, and for that I am forever grateful,” explained Shelby. “When I was looking for an organization to fund raise for, my therapist suggested Pro Bono Counseling and after learning more about the organization and mission, I thought it was a great idea.”

Shelby kicked off the jersey sales in May to coincide with Mental Health Awareness month. She created several different jerseys with both long- and short-sleeved options with the tagline “IT’S OK NOT TO BE OK – Mental Health Awareness.”

Shelby recently stopped by PBC’s office to present Executive Director Amy Greensfelder with a $500 donation check and a custom jersey from the awareness fundraiser campaign.

“We are grateful to Shelby for choosing Pro Bono Counseling as the beneficiary of the fundraiser,” said Amy. “We admire her for sharing her personal story of the importance of mental health care and for all of her efforts to fight the stigma of mental illness.”

“I appreciate everyone’s help in making this mental health awareness campaign such a success and having a positive impact,” stated Shelby. “I encourage anyone who has struggled with their own mental health to share their story, as your story could open the door for someone else.”

Shelby plans to continue the awareness fundraiser campaign and sell more jerseys to support PBC. She also has plans in the future to organize charity softball tournaments to benefit mental health awareness.

If you’d like to purchase a custom jersey, visit the DTL website at Downtheline-softball@gmail.com or send an email to downtheline-softball@gmail.com.